PEEL STOP[®]...The name says it all.™

PEEL STOP is easy to use and is recommended for previously painted interior and exterior problem surfaces.

STOP PEELING PAINT



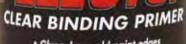
Easy to apply with brush and roller to interior and exterior problem surfaces.



When dry, prime and topcoat with a quality latex or alkyd paint.



Latex formulation cleans up quickly and easily with soap and water.



ZINSSER

- . Glues down old paint edges
- Seals cracking and checking
- Binds chalky surfaces
- Soop and water cleanup

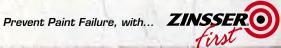
INTERIOR / EXTERIOR



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BINDS PEELING, FLAKING AND CHALKING SURFACES



HELPS STOP PEELING FOR A LONG-LASTING PAINT JOB



PEEL STOP[®] is a clear, flexible, binding primer formulated for application to surfaces where peeling, chalking and cracking are a problem. Even after painted surfaces have been scraped and sanded, tiny cracks and gaps remain under the edges of the old paint. PEEL STOP seeps into these spaces

and 'glues' them down, forming a tight bond that helps stop peeling. PEEL STOP penetrates and binds chalky residues. When applied over cracked or checked surfaces, PEEL STOP acts as a flexible bridging primer to seal face checking and prevent the finish coat from cracking, providing a sound surface for primer and paint.

IT'S EASY TO FIX PROBLEMS WITH PEEL STOP

Clean and scrape surfaces thoroughly to remove as much loose, flaking or powdery paint as possible. Remove mildew with Blackfriar Fungicidal Wash. Apply a liberal coat of PEEL STOP with a brush, roller or airless sprayer. Work into cracks and edges of old paint with brush or roller. One litre of PEEL STOP will cover 7.4 to 9.8m² of surface, depending upon condition and porosity of substrate. For best results use a 100% acrylic topcoat paint. See product label or Technical Data Bulletin for complete instructions.

HOW DOES PEEL STOP WORK?

Peeling paint is usually caused by moisture buildup, paint fatigue, or applying new paint over a chalky surface. PEEL STOP is a flexible, breathable primer that seals and binds problem surfaces while allowing moisture to escape.



PEEL STOP bridges cracked and alligatored paint and remains flexible even in cold weather, helping to prevent the new paint from cracking and checking.



PEEL STOP seeps under the edges of old paint and glues these edges down, keeping them from popping and curling up after the primer and paint have been applied.



PEEL STOP penetrates chalky residues and binds them to the surface so the new paint and primer have a sound, firm surface for good adhesion.