### Bulls Eye 1-2-3® DEEP TINT

**Water-Base Deep Tint Primer-Sealer**
- Interior and exterior
- Tintable to mid-to-deep colours
- Seals and tones the surface
- Improves coverage of deep colour topcoats
- Use under or over any oil or water-base paint
- Recoat in 1 hour

### B-I-N®
The Ultimate Performance Shellac-Base Primer-Sealer
- The ultimate stain killer – blocks stains from water, smoke, fire damage and more
- The ultimate new wood sealer – seals knots & sap streaks
- Blocks odours permanently and completely
- Sticks to glass, metal, tile and other glossy surfaces without sanding
- Lightning fast dry – recoat in 45 minutes
- Great under or over any topcoat
  * Available in handy 390ml aerosol

### COVER STAIN®
Oil-Base Primer-Sealer Stain Killer Bond Coat
- Interior and exterior
- Blocks cedar & redwood bleed
- Use for fire, smoke & water damage
- Sticks to all surfaces without sanding
- Fast drying – recoat in 2 hours
  * 350 VOC Formula

### Allcoat Stain Killer
Multi-Surface Primer & Finish
- High Hiding Stain Blocker
- Oil performance without the odour
- Kills stains from water, graffiti, ink, crayon
- Sticks to all surfaces without sanding
- Nonyellowing, dries flat, sands easily
- Dries in 30 minutes. Recoat in 2 hours

### Recommended Applications

#### INTERIOR SURFACES
- Drywall
- Plaster
- Linoleum/Tile
- New Wood Trim/Douglas
- Plywood
- Brick
- Concrete (1)
- Galvanised New (3)/Old
- Stainless/Steel
- Plastic
- Fibreglass
- Glue Points/Blinds
- Varnish/Ink
- Wood Paneling/Laminates
- Ceramic Tile
- Foam
- Wallcovering (non porous)
- Primer Coatings

#### EXTERIOR SURFACES
- Cedar & Redwood
- Plywood
- Pressure Treated Wood
- Brick
- Concrete (1)
- Galvanised New (3)/Old
- Stainless/Steel
- Wood Paneling/Laminates
- Ceramic Tile
- Foam
- Wallcovering (non porous)

#### STAINS & ODOURS
- Tannin Bleed
- Knots & Sap
- Red
- Smoke & Fire Damage
- Water Damage
- Nicotine/Tobacco
- Mildew/Mould Stains (2)
- Pet Stains
- Asbestos
- Asphalt/Grease
- Tar/Bitumen
- Creosote
- Oilseal
- Lipstick/Crayon

### NOTES:
- * Use B-I-N for spot priming on exterior surfaces
- 1) Allow new plaster/cement & stucco to cure 60-90 days before coating.
- 2) Use Blackfriar Fungicidal Wash to remove mould/mildew before priming.
- 3) Degrease new galvanised steel with methylated spirit before priming.
- 4) Use B-I-N for spot priming on exterior surfaces

### READ INSTRUCTIONS ON PRODUCT CONTAINER

### FOR FURTHER INFORMATION

www.zinsseruk.com

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**Bulls Eye 1-2-3® All Surface • All Purpose Water-Base Primer**

Great hide
- Great adhesion without sanding

Superior stain blocking
- Mould & mildew resistant

Great for high pH surfaces
- Great under or over any paint

Fast 1 hour recoat time

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A Primer for Every Job...
**The Water-Base Primer That's Great for Any Surface!**

### Great For All Interior Surfaces...

Bulls Eye 1-2-3® is great for new and previously painted drywall, plaster, wood, metal, vinyl, PVC, fibreglass, masonry - any interior surface. Made with ZINSSER's unique proprietary acrylic resins for exceptional flexibility and durability, Bulls Eye 1-2-3 has great hide and can be tinted toward the colour of the topcoat to eliminate one coat of paint. It’s a gr eat base coat for decorative finishes - can be used under or over ANY oil or latex paint. You’ll never stop to change primers when you use Bulls Eye 1-2-3. It’s the “all in one can” primer.

### Great Adhesion Without Sanding

Bulls Eye 1-2-3 has legendary bond coat adhesion. It sticks to oil-base enamels, clear finishes, Formaldehyde-resistant vinyl, ceramic tile - even glass - without tedious sanding, saving time, mess and expense. With Bulls Eye 1-2-3 just clean and prime - and you’re ready to paint!

### Mould & Mildew Resistant Primer Film

Bulls Eye 1-2-3 is extremely effective at preventing the growth of mould & mildew on the primer film, extending the life of the paint job. It’s great for high humidity areas like bathrooms, kitchens, basements - or when priming new construction or refinishing projects in humid conditions.

### Great Hide Over Dark Colours

Bulls Eye 1-2-3 has great hide. It completely blocks previous colours - even dark colours - so they won’t show through your new paint. No matter how vibrant or subtle your new paint colour, it will look better and last longer if you prime with Bulls Eye 1-2-3 first.

### Seals Porous Surfaces

Drywall, builder’s flat, wood, plaster, masonry & brick are no match for the sealing properties of Bulls Eye 1-2-3! It seals porous surfaces for a more even colour and sheen and of ers exceptional enamel holdout. Plus, it’s great for high pH surfaces like concrete, stucco, plaster and fast set joint & texture compounds.

### Superior Stain Blocking Performance

Bulls Eye 1-2-3 permanently and completely seals graffiti, grease spots, tar or asphalt - even light water stains - inside and out! ZINSSER’s unique stain-block ing resins trap tannins from cedar and redwood in the primer film to prevent stains from bleeding through the topcoat.

### Great Basecoat for Faux Finishes

Bulls Eye 1-2-3 has superior sealing qualities and great hold out, making it an outstanding base coat for any decorative painting or faux finish project - ragging, frostone, marbling, wood grain - even under a metallic finish. And when tinted, it eliminates the need for a first coat of paint.

### Rust Inhibitive Formula-Great For New Metal

Bulls Eye 1-2-3 resists flash rusting in its “wet” state - and provides rust resistance for the life of the coating. It dries to a smooth, tight, water resistant film that’s great for iron railings, steel doors, metal panels, duct work, galvanised gutters - any interior or exterior metal surface.

### Great For All Exterior Surfaces!

Bulls Eye 1-2-3 is the “go to” primer for binding chalky exterior surfaces like aluminium, vinyl or previously painted siding or trim. It outperforms conventional oil-base primers, creating a flexible/ breathable film that resists blistering, peeling, cracking & chipping so the topcoat looks great for years! And it seals off tannin in cedar siding do it won’t bleed through your paint.

### TECHNICAL DATA:

**Solids by volume:** 50.5%
**Density:** 1.26 kg/l
**Viscosity Range:** 100 – 110 KU
**Theoretical Spread Rate:** 9.0 sq. m per litre
**Gloss @ 60°/3-day cure:** 23% (satin)
**Metallic holdout:** 1.0% glass change
**Flash Point:** (ASTM 2837): >120°C
**Freeze/thaw stability:** Yes

**APPLICATION DATA:**

- **Conventional Spray:**
  - Application Conditions: 100 – 320°C / <85% RH
  - Recoat: 7 days

- **Airless Spray:**
  - Application Conditions: 100 – 320°C / <85% RH
  - Recoat: 24 hours

- **Brush, roller or pad:**
  - Application Conditions: 100 – 320°C / <85% RH
  - Recoat: 24 hours

- **Dry Time (24°C / 50% RH):**
  - Touch: 35 min.
  - Full scrape cure: 7 days
  - Stain sealing: 2 hrs, cedar 24 hrs

**CLEANUP:**

Clean applications tools with warm water and liquid detergent or household cleaner - or if dried on tools use a heavy-duty household cleaner and rinse with water.

**LIMITATIONS:**

Not recommended for floors or decks or surfaces subject to immersion or prolonged contact with water. These limitations are not to be construed as all-inclusive.

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**For more information:**

Visit [Zinsser](https://www.zinsser.com) or contact your local retailer.

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**PRODUCT CODE:**

- **Bulls Eye 1-2-3®:** ZI2250, ZI2260, ZI2270
- **Zinsser PrepPac® Brand Interior:** ZI2350, ZI2360, ZI2370
- **Zinsser PrepPac® Brand Exterior:** ZI2380, ZI2390

**For orders & technical support:**

Call 1-888-697-9773 or visit the Zinsser website.